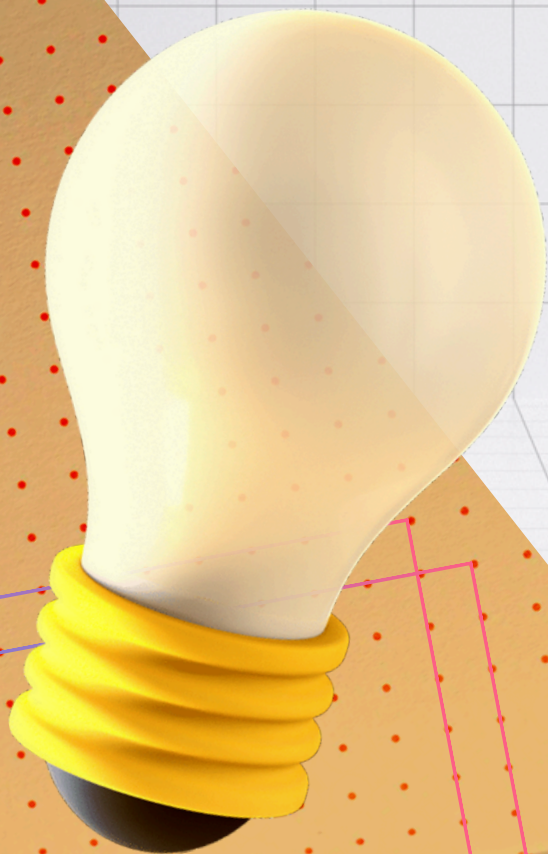AFRO-ASIAN FORUM FOR INNOVATION & TECHNOLOGY

motionGraphic
DESIGN
competition

Eligibility

Students:
Junior:9-13 years
Senior:14-17 years
Motion Graphics lovers:
+18 years

categories:

2D Animation

3D Animation

Motion Graphics

Product & Industrial Design

Requirements:

2D Animation:

Entries should showcase content created in two-dimensional format and has been enlivened with movement. This type of animation is regarded to be the traditional form of animation. Projects can be of any topic. Characters, creatures, props and even environment work will be considered.

3D Animation:

Entries should include content specifically created for feature animated films/shorts. The key is that all elements should be full CG - environments, characters, set, props, animation and effects.

Motion graphics:

are a way to communicate with the viewer, and add depth to a story.
Together with music and effective copy, they can give us a message. We use them to create ads, title sequences for movies,videos and to share information.

Product & Industrial Design:

This category focuses on the visualization and design of products, furniture, gadgets, and industrial equipment intended for mass production. Judges are looking to see the creative process from initial concept through to final renderings or even real-world prototypes. This includes both consumer products and industrial design projects that demonstrate innovation, usability, and aesthetics.

THEMES:

- **EDUCATION**
- **HEALTH**
- **SPORT**
- **Manufacturing equipment**

judging CRITERIA

Based on the artworks submitted for competition, works will be judged based on the following elements of artistic expression:

Originality and innovation of the depicted theme
Composition and overall design
Interpretation and the clarity of the theme
Technical skill and presentation